

## DESPATCH/COLLECTION OF SHARE CERTIFICATES/E-AUTO REFUND PAYMENT INSTRUCTIONS/REFUND CHEQUES

For each applicant applying for Public Offer Shares through the **HK eIPO White Form** service:

- Where application has been made for 1,000,000 Public Offer Shares or more through **HK eIPO White Form** service and the application is wholly or partially successful, Share certificate(s) may be collected from the Hong Kong Share Registrar, Tricor Secretaries Limited, at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong, from 9:00 a.m. to 1:00 p.m. on Friday, 14 July 2023, or any other place or date notified by the Company. If the applicant is an individual who is eligible for personal collection, the applicant must not authorise any other person to collect for him/her/it.

If the applicant is a corporate applicant which is eligible for personal collection, the authorised representative must bear a letter of authorisation from the corporation stamped with the corporation's chop. Both individuals and authorised representatives must produce, at the time of collection, evidence of identity acceptable to the Hong Kong Share Registrar.

If Share certificate(s) are not collected personally within the time specified for collection, they will be sent to the address specified in the application instructions by ordinary post and at applicant's own risk.

- If the applicant applies for less than 1,000,000 Public Offer Shares through the **HK eIPO White Form** service, the Share certificate(s) (where applicable) will be sent to the address specified in the application instructions on or before Friday, 14 July 2023 by ordinary post and at applicant's own risk.
- Where the application monies have been paid from a single bank account, any refund monies will be despatched to that bank account in the form of e-Auto Refund payment instructions.
- Where the application monies have been paid from multiple bank accounts, any refund monies will be despatched to the address specified in the application instructions in the form of refund cheque(s) in applicant's name (or, in the case of joint applications, the first-named applicant) by ordinary post and at applicant's own risk.

For each applicant applying for Public Offer Shares through the **CCASS EIPO** service:

- For the purposes of allocating Public Offer Shares, HKSCC Nominees will not be treated as an applicant. Instead, each CCASS Participant who gives **electronic application instructions** or each person for whose benefit instructions are given will be treated as an applicant.
- Where the application is wholly or partially successful, the Share certificate(s) will be issued in the name of HKSCC Nominees and deposited into CCASS for the credit of the designated CCASS Participant's stock account or the CCASS Investor Participant stock account on Friday, 14 July 2023 or on any other date determined by HKSCC or HKSCC Nominees.

- The applicant should check the application results of CCASS Participants (and where the CCASS Participant is a broker or custodian, the Company will include information relating to the relevant beneficial owner), Hong Kong identity card/passport/Hong Kong business registration number or other identification code (Hong Kong business registration number for corporations) and the basis of allocations of the Public Offer Shares in the manner as described in “Publication of Results” above on Friday, 14 July 2023. The applicant should check the announcement published by the Company and report any discrepancies to HKSCC before 5:00 p.m. on Friday, 14 July 2023 or such other date as determined by HKSCC or HKSCC Nominees.
- If the applicant has instructed his/her/its broker or custodian who is a CCASS Clearing Participant or a CCASS Custodian Participant to give **electronic application instructions** via CCASS terminals to apply for the Public Offer Shares on the applicant’s behalf, he/she/it can also check the number of the Public Offer Shares allocated to him/her/it and the amount of refund monies (if any) payable to the applicant with that broker or custodian.
- If the applicant has applied as a CCASS Investor Participant, he/she/it can also check the number of Public Offer Shares allocated to the applicant and the amount of refund monies (if any) payable the applicant via the CCASS Phone System and the CCASS Internet System (under the procedures contained in HKSCC’s “An Operating Guide for Investor Participants” in effect from time to time) on Friday, 14 July 2023. Immediately following the credit of the Public Offer Shares to applicant’s stock account and the credit of the refund monies to his/her/its bank account, HKSCC will also make available to he/she/it an activity statement showing the number of Public Offer Shares credited to his/her/its CCASS Investor Participant stock account and the amount of refund monies (if any) credited to his/her/its designated bank account.
- Refund of application monies (if any) in respect of wholly and partially unsuccessful applications and/or difference between the Offer Price and the maximum Offer Price per Offer Share initially paid on application (including brokerage, SFC transaction levy, Stock Exchange trading fee and AFRC transaction levy but without interest) will be credited to applicant’s designated bank account or the designated bank account of applicant’s broker or custodian on Friday, 14 July 2023.

For Eligible Employee applying for Employee Reserved Shares through the **PINK** Application Form:

- If an Eligible Employee has applied for 1,000,000 Employee Reserved Shares or more under the Employee Preferential Offering and have provided all information required by the Application Form, the Eligible Employee may collect refund cheque(s) and/or share certificate(s) from the Hong Kong Share Registrar, Tricor Secretaries Limited, at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong, from 9:00 a.m. to 1:00 p.m. on Friday, 14 July 2023 or any other place or date as notified by the Company. If the Eligible Employee is an individual who is eligible for personal collection, he/she must not authorise any other person to collect for him/her.

- If the Eligible Employee do not collect his/her refund cheque(s) and/or share certificate(s) personally within the time specified for collection, they will be despatched promptly to the address specified in his/her Application Form by ordinary post at his/her own risk.
- If the Eligible Employee has applied for less than 1,000,000 Employee Reserved Shares, the refund cheque(s) and/or share certificate(s) will be sent to the address on the relevant Application Form on or before Friday, 14 July 2023 by ordinary post and at applicant's own risk.

## **PUBLIC FLOAT**

The Directors confirm that:

- (i) immediately following completion of the Share Offer and the Capitalisation Issue, at least 25% of the total number of issued Shares will be held by the public, in compliance with Rule 8.08(1) of the Listing Rules;
- (ii) the Shares will be held by at least 300 Shareholders at the time of Listing, in compliance with Rule 8.08(2) of the Listing Rules;
- (iii) the three largest public Shareholders will not hold more than 50% of the Shares held in public hands at the time of Listing, in compliance with Rule 8.08(3) and Rule 8.24 of the Listing Rules;
- (iv) no placee will, individually, be placed more than 10% of the enlarged issued share capital of the Company immediately after completion of the Share Offer; and
- (v) there will not be any new substantial Shareholder (as defined in the Listing Rules) of the Company immediately after completion of the Share Offer.

## **COMMENCEMENT OF DEALINGS**

Assuming that the Share Offer becomes unconditional in all respects at or before 8:00 a.m. on Monday, 17 July 2023 (Hong Kong time), dealings in the Shares on the Stock Exchange will commence at 9:00 a.m. on Monday, 17 July 2023 (Hong Kong time). The Shares will be traded in board lots of 5,000 Shares. The stock code of the Shares is 1284.

By order of the Board  
**New Media Lab Limited**  
**Lee Yat Pui, Royce**  
*Chief Executive Officer and Executive Director*

Hong Kong, 14 July 2023

*As at the date of this announcement, the Board comprises Mr. Wong Chi Fai, Mr. Lee Yat Pui, Royce and Ms. Fan Man Seung, Vanessa as executive Directors; Ms. Cheng Ka Yu, Mr. Mak Kam Chiu and Mr. Niu Zhongjie as independent non-executive Directors.*