

New Media Lab Limited
(“Company”)

Procedures for shareholders to propose a person for election as director

In accordance with the Articles of Association of the Company, Cayman Companies Act and applicable rules and regulations as amended from time to time, any shareholder of the Company (“**Shareholder**”) who wishes to nominate a person to stand for election as a director of the Company at any general meeting of the Company must lodge with the Company at its principal office ^{Note 1} or at the registration office, (i) the written notice ^{Note 2} of his/her intention to propose the candidate for election; (ii) written confirmation signed by such nominated candidate of his/her willingness to be elected as director and consent to the publication of his/her personal data; (iii) the biographical details of such nominated candidate as required under Rule 13.51(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited; and (iv) contact details of the nominated candidate, within the period of at least 7 days commencing on the day after the despatch of the notice of the meeting and ending no later than 7 days prior to the date of such meeting (or such other period as may be determined and announced by the Company’s directors from time to time).

Notes:

1. The principal office of the Company, to which the above documents should be sent is set out below:-

The Company Secretary
New Media Lab Limited
8/F, Tower 1,
The Quayside,
77 Hoi Bun Road,
Kwun Tong, Kowloon,
Hong Kong

2. The written notice must be duly signed by such shareholder and must include (a) the name of the nominating shareholder; (b) his/her contact details; and (c) the number of the ordinary shares of the Company held by the nominating shareholder.