

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



新傳企劃有限公司

New Media Lab Limited

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1284)

**ANNOUNCEMENT  
PURSUANT TO RULES 13.51B(2) AND 13.51(2)(1)  
OF THE LISTING RULES**

This announcement is made by New Media Lab Limited (“**Company**”, together with its subsidiaries, “**Group**”) pursuant to Rules 13.51B(2) and 13.51(2)(1) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (“**Listing Rules**”).

The board of directors of the Company (“**Board**”) was notified by Ms. Fan Man Seung, Vanessa (“**Ms. Fan**”), an executive director of the Company and a former director of H Cinematic Limited (“**H Cinematic**”), that a resolution has been passed on 13 December 2024 to wind up H Cinematic by way of creditor’s voluntary liquidation under the Companies (Winding Up and Miscellaneous Provisions) Ordinance (Chapter 32, Laws of Hong Kong). H Cinematic is a company incorporated in Hong Kong which has been primarily engaged in cinema operation in Hong Kong and is unrelated to the operation of the Group.

As the commencement of liquidation of H Cinematic falls within 12 months after the cessation of Ms. Fan as a director of H Cinematic, the liquidation matter constitutes an event required to be disclosed by the Company pursuant to Rules 13.51B(2) and 13.51(2)(1) of the Listing Rules reporting the change of information of Ms. Fan. Save as disclosed above, there is no other information concerning the above change that needs to be brought to the attention of the shareholders of the Company.

By order of the Board  
**New Media Lab Limited**  
**Lee Yat Pui, Royce**

*Chief Executive Officer and Executive Director*

Hong Kong, 13 December 2024

As at the date of this announcement, the Board comprises:

*Executive Directors:*

Mr. Wong Chi Fai  
Mr. Lee Yat Pui, Royce  
Ms. Fan Man Seung, Vanessa

*Independent Non-executive Directors:*

Ms. Cheng Ka Yu  
Mr. Mak Kam Chiu  
Mr. Niu Zhongjie