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新傳企劃有限公司

New Media Lab Limited

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1284)

## CHANGE OF HONG KONG BRANCH SHARE REGISTRAR AND TRANSFER OFFICE

The board of directors (“**Board**”) of New Media Lab Limited (“**Company**”) announces that with effect from 31 March 2025, the Hong Kong branch share registrar and transfer office of the Company will be changed to: -

Union Registrars Limited  
Suites 3301-04, 33/F.  
Two Chinachem Exchange Square  
338 King’s Road  
North Point, Hong Kong

Telephone No.: (852) 2849 3399  
Fax No. : (852) 2849 3319

Applications for registration of transfer of shares of the Company should thereafter be lodged with Union Registrars Limited with effect from 31 March 2025. Share certificates uncollected after 4:30 p.m. on 28 March 2025 shall be collected from Union Registrars Limited from 31 March 2025.

By order of the Board  
**New Media Lab Limited**  
**Liu Suet Ying**  
*Company Secretary*

Hong Kong, 28 February 2025

As at the date of this announcement, the Board comprises:-

*Executive Directors:*

Mr. Wong Chi Fai  
Ms. Fan Man Seung, Vanessa  
Mr. Lee Yat Pui, Royce

*Independent Non-executive Directors:*

Ms. Cheng Ka Yu  
Mr. Mak Kam Chiu  
Mr. Niu Zhongjie