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新傳企劃有限公司

New Media Lab Limited

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1284)

## DATE OF BOARD MEETING

The board of directors (“**Board**”) of New Media Lab Limited (“**Company**”) announces that a meeting of the Board will be held on Thursday, 27 March 2025 for the purpose of, among other matters, approving the announcement of the annual results of the Company and its subsidiaries for the year ended 31 December 2024 and considering any recommendation on the payment of final dividend.

By order of the Board  
**New Media Lab Limited**  
**Liu Suet Ying**  
*Company Secretary*

Hong Kong, 17 March 2025

As at the date of this announcement, the Board comprises :-

*Executive Directors :*

Mr. Wong Chi Fai  
Mr. Lee Yat Pui, Royce  
Ms. Fan Man Seung, Vanessa

*Independent Non-executive Directors:*

Ms. Cheng Ka Yu  
Mr. Mak Kam Chiu  
Mr. Niu Zhongjie