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新傳企劃有限公司

New Media Lab Limited

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1284)

DATE OF BOARD MEETING

The board of directors (“**Board**”) of New Media Lab Limited (“**Company**”) announces that a meeting of the Board will be held on Thursday, 19 March 2026 for the purpose of, among other matters, approving the announcement of the annual results of the Company and its subsidiaries for the year ended 31 December 2025 and considering any recommendation on the payment of a final dividend.

By order of the Board
New Media Lab Limited
Liu Suet Ying
Company Secretary

Hong Kong, 9 March 2026

As at the date of this announcement, the Board comprises:

Executive Directors:

Mr. Yeung Ching Loong, Alexander
Mr. Lee Yat Pui, Royce
Ms. Fan Man Seung, Vanessa

Independent Non-executive Directors:

Ms. Cheng Ka Yu
Mr. Mak Kam Chiu
Mr. Niu Zhongjie