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新傳企劃有限公司
New Media Lab Limited

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 1284)

DATE OF BOARD MEETING

The board of directors ("**Board**") of New Media Lab Limited ("**Company**") announces that a meeting of the Board will be held on Wednesday, 26 August 2026 for the purpose of, among other matters, approving the announcement of the interim results of the Company and its subsidiaries for the six months ended 30 June 2026 and considering the payment of any interim dividend.

By order of the Board
New Media Lab Limited
Liu Suet Ying
Company Secretary

Hong Kong, 14 August 2026

As at the date of this announcement, the Board comprises:

Executive Directors:	Mr. Yeung Ching Loong, Alexander Mr. Lee Yat Pui, Royce Ms. Fan Man Seung, Vanessa
Independent Non-executive Directors:	Ms. Cheng Ka Yu Mr. Mak Kam Chiu Mr. Niu Zhongjie